Making a Speech

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Written communication
Spoken communication
idea
idea → language
Language

Sound
Pronunciation
Enunciation,
Intelligibility
Volume
Pace
えっ？
Sound → Language
language → idea
Choosing a topic

☐ Do YOU care?
☐ Do you KNOW the topic?
☐ Does your audience care?
☐ Can you cover you topic in a few minutes?
Speech preparation
K.I.S.S.

(Keep it simple, stupid!)
THREE main points

Not four, not five
SIMPLICITY:

Words, sentences, grammar
SLOW DOWN!
BREATHE!

This is a period:
Easy on the gestures, girl.

Don't overdo it.
Eye contact
voice
You
Beginning
to
End
Resources

The Presentation
Secrets of
Steve Jobs
How to Be
Insanely Great
in Front of
Any Audience
Carmine Gallo
www.carminegallo.com

presentationzen
Simple Ideas on Presentation Design and Delivery
Garr Reynolds