

# PewResearchCenter The Databank

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## The Databank

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PEW RESEARCH CENTER FOR THE PEOPLE &amp; THE PRESS



## 45% - 40% - The Tattoo Divide

The public is divided about the impact of more people getting tattoos; 45% say it has not made much difference, 40% think it has been a change for the worse and only 7% say this has been a change for the better. As might be expected, older Americans are far more likely to view this trend negatively: 64% of those ages 65 and older and 51% of those ages 50-64 say more people getting tattoos has been a change for the worse. A majority of those under age 50 (56%) say the tattoo trend has not made much of a difference. The age differences are larger among women than men. About six-in-ten (61%) women ages 50 and older say more people getting tattoos have been a change for the worse compared with 27% of younger women. A majority (56%) of white evangelical Protestants say that more people getting tattoos has been a change for the worse; white mainline Protestants and white Catholics are more divided in their opinions. By comparison, 57% of those who are religiously unaffiliated say that more people getting tattoos has not made much difference. [Read more](#)

### More People Getting Tattoos Has Been a...

	Change for the <u>better</u> %	Change for the <u>worse</u> %	No differ- <u>ence</u> %	Don't <u>know</u> %
Total	7	40	45	8=100
18-29	15	22	61	1=100
30-49	6	32	53	8=100
50-64	3	51	39	8=100
65+	4	64	19	13=100
Men	6	38	47	9=100
18-49	7	30	56	6=100
50+	3	51	33	13=100
Women	8	42	43	7=100
18-49	12	27	56	5=100
50+	3	61	28	8=100
Wh. Evangelical	2	56	37	5=100
Wh. Mainline	6	38	46	10=100
Wh. Catholic	6	41	48	4=100
Unaffiliated	11	26	57	6=100

Q44fF1. Figures may not add to 100% because of rounding.

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### More Daily Numbers

**February 4**  
45% - 40% - The Tattoo Divide**February 3**  
8 of 10 - Little Reporting in the News**February 2**  
35% - Non-Dogmatic Americans**February 1**  
33% - Turkey: Less Adverse Ally**January 29**  
47% - Hollywood: Not God's Kind of Town**January 28**  
15% - "Sext" Receivers**January 27**  
27% - National Satisfaction**January 26**  
33% - Obama Paying Too Much Attention to the Banks**January 25**  
93% - Millennials Endorse Interracial Dating**January 22**  
98% vs. 64% - TV: Have It But Could Live Without It