Who has the most plastic surgery?

HAVING cosmetic surgery to enhance what nature gave you (or to keep her at bay) is increasingly common. In 2010 over 3.3m procedures were done in America, more than anywhere else, according to the International Society of Aesthetic Plastic Surgery. These were split roughly evenly between "non-invasive" treatments, such as botox or facial peels, and "invasive" surgery. Chin implants ("chinplants") alone rose by 71% on the previous year. But when population is accounted for, South Korea tops the list. A 2009 survey by Trend Monitor, a market-research firm, suggested that one in five women in Seoul had gone under the knife. Beauty is beheld differently in different countries, and this is reflected in the demands made on surgeons' scalpels. There are seven times more buttock operations in Brazil than the top-25 country average, and five times more vaginal rejuvenations. In Greece, penis enlargements are performed ten times more often than the average.
Plastic surgery
Procedures per 1,000 population, 2010

Non-invasive
- Skin and hair

Invasive
- Breast
- Fat
- Face and hair
- Rest of body

South Korea 0.77
Greece 0.16
Italy 0.02
Brazil 2.52
Colombia 0.49
US 3.31
Taiwan 0.22
Japan 1.18
France 0.51
Mexico 0.92
Canada 0.26
Venezuela 0.21
Netherlands 0.11
Spain 0.30
Australia 0.14
Turkey 0.43
Germany 0.65
Saudi Arabia 0.14
Argentina 0.29
Romania 0.11
Britain 0.24
Thailand 0.16
Russia 0.27
China 0.29
India 1.15

Sources: International Society of Aesthetic Plastic Surgery; UN

Total procedures, m 1.27