Wired 14.04: The Mandarin Offensive

Walter Payton College Prep; it also sends him free software and books. This spring, the new institute will begin providing grade school instructors with teaching materials and lesson plans, and it will offer how-to sessions for parents who want to help their kids with Chinese homework.

"The days of everybody trying to be American are over," Davis says. "When you do business or go to other countries, be prepared to work on their terms."