Proper Handshake Etiquette in 14 Countries

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Every country has its own customs, so it’s important to brush up before going to a new place. Sometimes even the simplest things—like handshakes—can be entirely different. Business Insider put together this infographic about greetings around the world:
**HANDSHAKES AROUND THE WORLD**

**UNITED STATES**

Introduce yourself by name with a firm handshake.

**AUSTRALIA**

If you're a woman shaking a man's hand, offer your hand first; women do not shake hands with other women.

**MOROCCO**

Gentle handshake; shake only if you're the same gender.
RUSSIA

Don't shake hands with the opposite sex, unless it's a business situation; a man should kiss a woman's hand.

MEXICO

Long-lasting handshake; if you're a man, it could be followed by a hug.

SOUTH KOREA

The most senior person starts the shake; use a soft grip.
Turkey

Firm shakes are rude; hold the hand for a long time.

United Arab Emirates

Start by shaking the hand of the oldest person; a lingering shake is expected; do not pull away too soon.

Brazil

Firm handshake that lasts long; mix in strong handshakes.
**CHINA**

Age matters. Greet oldest first; grip lightly and bow slightly; no direct eye contact.

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**UNITED KINGDOM**

Light handshake; after shaking hands, do not stand or speak too close.

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**THAILAND**

Don't shake hands. The person will place his hand on the other.
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