



MAY 8, 2007

Till Death (Or I Find Someone Else) Do Us Part



We often sit around the Chicagoist office wondering how "Viagra Triangle" could get any more ridiculous and trashy -- with men throwing around money and women with implants and botox taking it all in -- it's just like the fairy tales of our youth. Lucky for us, our question was recently answered when, lo and behold, in swept attorney Corri Fetman and [her billboard advertisement](#) proclaiming, "[Life's Short. Get a Divorce.](#)" The ad sits atop the parking garage behind [Gibson's](#) and features the headless torso of a man with 12-pack abs and a woman with very large breasts in a black lacy bra, a thong and thigh-high stockings. It reeks of class like a dumpster full of seafood scraps sitting in 100-degree heat for a week.

And now, all hell is breaking loose. Comments are pouring in from numerous realms of the divorce world; other attorneys and counselors who say the ad is "grotesque," "undignified," "offensive," and that it "trivializes divorce."

Fetman claims that she is trying to put a different spin on law advertisements, to spice them up a bit. She hopes the billboard

will speak to those who are already thinking of ending their marriage, "if you're already going to leave your spouse, the ad will appeal to you. If you do want to leave, you don't have to feel bad about it. Be honest with yourself and with your spouse."

While we agree with Fetman – a billboard isn't going to make a person get divorced (hopefully) – it does make light of a decision that shouldn't be made lightly. If someone wants to get out of a marriage, they certainly need to be honest with themselves and their spouse, there's no argument there, but the images on the board suggest less honesty and more, "Life's Short. Leave Your Spouse for a Hot Chick in Black Lingerie or Dude With Big, Rippling Muscles." Not the most positive perspective on the issue, but a seemingly perfect fit for its strategic placement.

Image via [Cinderella's Pumpkin](#).

Posted by [Amanda Dickman](#) in [News: Chicago](#) | [Link](#) | [Comments \(2\)](#) | [Recommend this!](#) | [\[+\]](#)

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COMMENTS [RSS]

It reeks of class like a dumpster full of seafood scraps sitting in 100-degree heat for a week.

Quite possibly the best sentence I have ever read on this site.

[1] Posted by: Jeff | [May 8, 2007 2:26 PM](#)

I don't really see the problem. Divorce hasn't been taboo for 30 years - I think we can start making light-hearted jokes about it.

[2] Posted by: Brew | [May 8, 2007 3:27 PM](#)

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